



EDUCATION PARTNERS

I. Program Overview

JA Inspire is a virtual career fair for students. Through JA Inspire, students in Grades 8-12 will learn about themselves and about careers that are available in the local community. See curriculum guide for extended learning objectives.

Students will be able to collect information and learn about employment experiences from more than 50 local employers. On-Demand Recorded Webinars featured in the auditorium will highlight keys to employment, entrepreneurship and more.

II. Exhibitors

More than 50 local businesses will set up virtual booths for students to explore. A list of exhibitors will be posted to our event resource page by November 1. The listing will indicate which booths will offer live moderated Q&A chat opportunity to students ("Ask An Expert" Questions Tab) and which booths offer employment/internship opportunities ("Get Hired Now" Jobs Tab) that students can apply to while still in High School. Sample from last year available.

Students are able to jump by keyword (Career Cluster) or through the Exhibitor Index to booths directly or browse the Exhibitor Hall.

Booths will highlight:

- Documents, including:
 - Day in the Life
 - Your Path To Employment
- Videos
- Featured Career Clusters
- "Ask An Expert" Tab – Live Volunteers from the Booth Firm will respond to questions in this Q&A Chat (Select Booths Only – Dec 9, Feb 25, or April 19 only)
- "Get Hired Now" Tab - Jobs/Internships/Programming appropriate for students while in High School (Select Booths Only)

III. Registration and Logging In

To login to the JA Inspire Virtual Career Fair, students will visit our event landing page (jainspiresepa.vfairs.com) and enter the username you assign to them. No password is required. The site will remain available from November 10, 2021 through August 26, 2022.

A Recorded Video Tutorial and PDF Student Navigation Guide will be posted to the educator resource page by Nov 1.

Please return the Registration form to laura.yohe@ja.org for your District not later than 1 month prior to your visit. The Excel Workbook has three tabs: (1) Instructions (2) Student Registration (3) Teacher Registration. Please email laura.yohe@ja.org for support in completing your registration file.

IV. **Scheduling Best Practices**

We recommend students spend about 2 hours in the week prior to the event working on the Pre-Event Sessions (from the Curriculum), approximately 2 hours scheduled in the fair, and approximately 30 minutes doing the post-event reflection. Work can be assigned asynchronously or synchronously. The curriculum guide provides a planner for educators and indicates the school coordinator will supply additional instructions.

We strongly suggest you have a clear expectation you communicate to students about the activity they need to complete in the fair. This may be different tracks based on grades or a clear assignment - e.g. 3 Booths and 2 webinars. Students can return reflections on what they learned in the experience. We ask that teachers spend 5-10 minutes with students demonstrating navigation and reinforcing expectations for students to visit at least 2 booths.

The following are a few other models we have seen from participating Districts:

- Full JA Inspire Career Day – Students will work on the pre-event work in the morning, attend the fair, and complete the post-event session all in one day.
- Synchronous Learning Core Classes – Students will be scheduled for the fair on event day during Core Classes – ELA and Social Studies.
- Asynchronous Learning – The District will push out pre-event work through Schoology or GoogleClassroom Assignments. Artifacts for the District will be collected using Naviance or other District data collection tool using reflection questions provided by JA.
- Asynchronous Attendance – Student school attendance on Fair day indicated by their logging into the Event
- Synchronous Remote Teacher-Guided Launch – Students will first join the fair as a full class with the teacher screen-sharing via Zoom
- 339 Planning – The District will require specific webinars (e.g. Entrepreneurship) to fulfill gaps in 339 Planning

V. **Extended Access**

JA Inspire Virtual will remain open through August 26, 2022. It is available 24 hours a day/7 days a week. Following your scheduled date, you will receive a parent flyer to encourage parents to revisit the fair with students to continue to explore resources, jobs and more. Please encourage students to use the resource through early summer.

VI. **Spanish Toggle and Spanish Content**

This year, JA is providing a toggle on the login page for students who prefer or require a Spanish-language version of the program. The toggle will allow Spanish-speaking students to login to an environment where the main directional labels and signage on our platform are in Spanish. We have also asked our booth hosts to provide some content that is in Spanish within their booths wherever possible. Finally, we will provide some options in the Auditorium in Spanish and a Spanish language version of our Student Navigation video. We are striving to continually make this an inclusive experience – your input is appreciated!

VII. Curriculum

The Curriculum consists of 5 pre-event sessions, in-fair recommended notes and a post-fair reflection. This is designed to help students maximize their takeaways from the experience. The sessions are designed to be delivered asynchronously or synchronously and can be copied into teachers' existing learning platform (e.g. GoogleClassroom).

Each session contains a learning objective, student instructions, list/links to needed resources and reflection questions.

- Session 1: Why Career Planning is Important This session will help students to understand the importance of career planning and assess their personal interests in the context of career paths.
- Session 2: Developing a Career Plan In this session, students will learn that it is important to match their personal interests, abilities and strengths to job opportunities.
- Session 3: Introduction to Career Clusters Introduce students to Career Clusters and practice Job Research.
- Session 4: Career Assessment This session will help students to understand the importance of career planning and assess their personal interests in the context of career paths.
- Session 5: Planning for the Day Students review the Exhibitor and Webinar information and build a plan for their in-fair visit. Students should have this plan accessible for their visit to complete their objectives.
- Session 6: JA Inspire Virtual Day Students attend the JA Inspire Virtual Career Fair.
- Session 7: Reflection Students reflect on their experience in the JA Inspire Virtual Career Fair.

VIII. Reporting

Following the event, we will be able to return back to you information on which students logged into the vFairs system. For 2021-2022, we anticipate additional extended reporting options for Districts by student user. If you have specific reporting needs or questions please contact laura.yohe@ja.org

IX. Student Privacy

JA is compliant under the Children's Online Privacy Protection Act (COPPA). Please send the COPPA Notification Letter to parents and guardians so they know their students are receiving JA and what our policy is pertaining to protecting the privacy of their children. Alternately, your District can sign an agreement with JA.

We are further making available to you: [vFairs Privacy Policy](#)

For additional questions about privacy and insurance please contact laura.yohe@ja.org.

X. vFairs System – Technical Information

vFairs is a SAAS (Software as a Service). You can expect a bandwidth usage by students of around 5-10 Mbps.

Websites to have on your school approved list:

- <https://jainspiresepa.vfairs.com/en/>
- Vimeo
- YouTube
- career.ja.org

XI. Educator Orientation and Support

We are providing a recorded Educator Orientation (posted by Nov 1). This is appropriate for Educators (counselors or teachers) who are supporting students through the program. The length is 30 minutes. Alternately, we are available to schedule a personalized orientation for your District. Please contact laura.yohe@ja.org to schedule or with questions.

We will review:

- Program Overview
- Curriculum Tips
- Student Navigation and Help Resources
- Educator Preview Access
- Exhibitor List and Best Practices
- Help/Support

XII. Help Desk/Support

For technical assistance during fair day including access, the vFairs help desk can be accessed within the fair OR from the email at the top of our landing page. Contact jasepa@getvfairs.io

General questions: Students attending the fair should know who at your school they are to reach out to for questions during the preparation or in-fair. This may be a teacher or counselor. There is a Help Desk within the platform but students should first seek help within the school.

In-Fair Help Desk/Information Desk: Link to the vFairs team for technical support, find the list of exhibitors, link to the Student Tutorial resources and link to the JA Booth.

JA Booth: On April 27 (and large attendance days previously arranged with Districts), we will have staff monitoring the Q&A for additional support.

School Coordinators: Contact laura.yohe@ja.org for additional support on behalf of your school.

XIII. Educator Preview Event

Please invite your school's educators to login and Preview the fair. Access for educators to preview begins on Friday, November 5. Please make sure all educators who require access are registered on your JA Inspire Registration Excel document.

XIV. Questions

Please contact Laura Yohe, Program Director, at laura.yohe@ja.org with any questions or concerns.

This event was created for you and your students. We want to learn from you about what you need to make this work for your students. Please reach out any time!

Thank you for partnering with Junior Achievement!